



VA Athlete to Play In Youth Bowl Game

Press Release by Van Alstyne Leader posted on 12-04-08
From Staff Reports

SportsLink and Football University are proud to announce that Alex Mayes, an 8th grader from Van Alstyne TX, has been selected to play in the first-ever "Football University Youth All-American Bowl" taking place in San Antonio, TX, on Sunday, January 4, 2009 and will be broadcast live on the web. The "Football University Youth All-American Bowl" honors the top 7th and 8th graders in the nation, bringing them together to play in all-star format on a national stage. The "Football University Youth All-American Bowl" is modeled after the US Army All-American Bowl and will be held in the same city during the same week. Both games are produced by Sportslink.

Alex is a standout offensive lineman. He has the strength and ability of many high school players at his position and shows keen awareness on the field. His work ethic and natural ability have paved the way for him to play in this national game in the Alamo Dome. Alex was chosen as one of the first 5 players to the Football University Youth All-American Bowl and the top Lineman for the 2009 game.

The Youth All-American Bowl Week will showcase the top 60 7th graders the top 60 8th graders. Additionally, the week will consist of practices, a skills competition, break-out sessions with Hall of Famers, current and former NFL stars and celebrities, such as legendary high school football coach Herman Boone and others. The Youth All-Americans will have VIP access to the U.S. Army All-American Bowl and will also be honored during the game on Saturday, January 3, 2009.

The selection process for the first-ever FBU Youth All-Americans begins immediately and all players will be selected by December 1, 2008. Ray Lewis III, son of current Baltimore Ravens Linebacker Ray Lewis, has been the first selected athlete for this inaugural game. Ray Lewis III earned his own MVP honors this year leading the LMP Junior High football team to its first winning season. The selection process will consist of Football University's regional directors and scouts located throughout the United States identifying the top youth talent in America. The scouts attended youth games, meet with area coaches and determine nominations. All players go through an interview process.

Once selected, players will be profiled in SI for Kids as All-Americans, as well as featured in other media outlets both local and national. Other national sponsors of the Junior All-American Bowl are Russell Athletics, Schutt Sports, Athletic Republic, World Sporting Goods and SI for Kids.

SportsLink, which started in 2000, is a sports-marketing and management company that produces and oversees many sporting events and properties and properties, including the U.S. Army All-American Bowl, Football University and the Football University Youth All-American Bowl. The U.S. Army All-American is an invitation-only camp for elite-level youth and prep players focusing on teaching technical and skill in a small group setting under the professional tutelage of former NFL players and coaches.